# **Privacy Policy**

It is Happy Days Preschool's policy to respect your privacy regarding any information we may collect while operating our Website. This Privacy Policy applies to www.happydaysbethel.com (hereinafter, "us", "we", or "www.happydaysbethel.com"). We are committed to protecting and respecting your privacy. This Privacy Policy (this "Policy") describes how we collect, use and disclose personal information of users of our services, including our Website (our "Site"). Please read this Privacy Policy carefully.

By using our Site, you agree to the terms of this Policy. If you do not agree with the terms of this Policy, do not use our Site. Your use of our Site for the limited and exclusive purpose of reviewing this Policy does not constitute your agreement to this Policy unless you make further use of our Site. This Policy may be updated from time to time. Although most changes are likely to be minor, we may change our Privacy Policy at our sole discretion. We encourage visitors to frequently check this page for any changes to our Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.

# This Policy describes:

- The personal information we collect
- How we collect such information
- · How such information is used
- · How such information is shared
- How you can contact us

#### INFORMATION WE COLLECT

We and our third-party service providers may collect and process the following types of personal information about you:

- Name
- Phone number
- Email address
- Social network profile information
- Information we collect when you use our Site that web browsers and servers
  typically make available, such as your domain name, Internet protocol (IP)
  address, mobile device model, Internet service provider, Site access times,
  websites that referred you to us and web pages within our Site that you visit
- Information you communicate to us through our Site, our social media pages or through other means

#### HOW WE COLLECT INFORMATION

We and our third-party service providers may collect personal information as follows:

- We may collect information you provide when you use our Site, including when
  you fill in forms, subscribe to any of our services, complete a survey, post
  material or download content from our Site.
- We may collect information you provide when you contact us by phone, email, text message or messaging application on social media.
- We may collect social network profile information that you have made publicly available through your social network account settings if you choose to access our social media pages or connect or otherwise link to our Site with your own social media page. We also may collect customer' and public feedback on social media.
- Our Site may use cookies, tracking pixels and other similar technologies to collect information about visitors to our Site. A cookie is a small amount of data that is sent to your browser from a Web server and stored on your computer's hard drive. A tracking pixel is a graphic that is loaded when a user visits a website or opens an email and is used to track certain user activities. Happy Days Preschool visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using Happy Days Preschool's Site, with the drawback that certain features of Happy Days Preschool's Site may not function properly without the aid of cookies. By continuing to navigate our Site without changing your cookie settings, you hereby acknowledge and agree to Happy Days Preschool's use of cookies.
- We may collect statistics about the behavior of visitors to our Site. We may
  display this information publicly or provide it to others. However, Happy Days
  Preschool does not disclose your personally-identifying information.

#### HOW WE USE THE INFORMATION COLLECTED

We and our third-party service providers may use information collected to:

- Operate, maintain and improve our Site.
- Conduct analytics to help us better understand how visitors use our Site.
- Process and manage payments made by you.
- Respond to your inquiries, post your comments related to Happy Days Preschool
  on our social network pages and take other actions in response to your
  questions, comments or Site activity.
- Communicate with you about information and events that may be of interest to you.
- Help us develop, customize, deliver, support and improve our services.

- Allow you to participate in interactive features of our service when you choose to do so.
- Notify you about changes to our service.
- Conduct market research in order to serve targeted messages.
- Happy Days Preschool will not rent or sell potentially personally-identifying and personally-identifying information to anyone. We take all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of potentially personally-identifying information.

## HOW WE DISCLOSE THE INFORMATION COLLECTED

We and our third-party service providers may share your personal information under the following circumstances:

- We may share your personal information with companies that provide services to us, such as credit card processors, website hosts, email vendors and other companies that help us provide our services or our Site and have agreed not to disclose it to others.
- We may disclose your personal information in response to legal process, when
  required to comply with laws, to combat fraudulent or criminal activity, to
  enforce our agreements, corporate policies and the terms of use of our Site, and
  to protect the rights, property and safety of our business, our employees,
  agents, customers or others.
- We may share technical data that we collect about your browsing habits and your device (such as data collected via our cookies, tracking pixels and similar technologies, as discussed above) with third-party service providers and other advertising companies. This enables them and us to better target ads to you and other consumers.

### **HOW TO CONTACT US**

If you have any questions, comments or requests regarding this Policy, please contact us using the contact information shown on our Site.